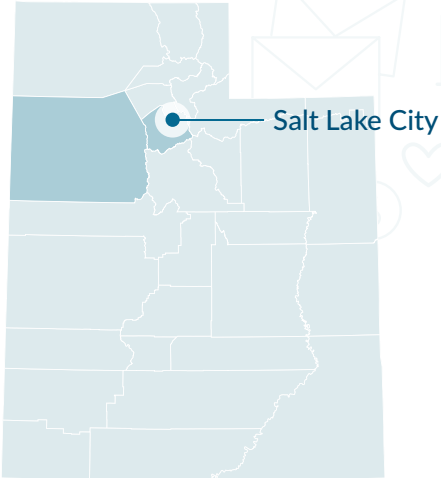


# SALT LAKE CITY METRO AREA



## A snapshot of charitable support from donors in Salt Lake City

In 2015, Fidelity Charitable® made more than \$15 million in grants recommended from Salt Lake City donors. Compared with other regions, donors here are more likely to support religious institutions. Salt Lake donors also give a greater percentage of grant dollars to local nonprofits than donors in other metropolitan areas.



**Number of Giving Accounts**

780



**Total grant dollars from region**

\$15.1 million



**Grant dollars going to local nonprofits**

\$11.2 million



**Average grant amount**

\$2,701



**Average number of grants per Giving Account®**

7.2

## Where does Salt Lake City rank for giving to various causes compared with other U.S. cities?

**1** Religion

### Most popular local nonprofits supported by Fidelity Charitable® donors in the region

- |  |   |
|--|---|
| <b>1</b> Church of Jesus Christ of Latter-day Saints | <b>7</b> Canyons School District Education Foundation |
| <b>2</b> Utah Food Bank                              | <b>8</b> The Road Home                                |
| <b>3</b> University of Utah                          | <b>9</b> Intermountain Healthcare Foundation          |
| <b>4</b> National Multiple Sclerosis Society         | <b>10</b> Planned Parenthood Association of Utah      |
| <b>5</b> Boy Scouts of America                       |   |
| <b>6</b> Jordan Education Foundation                 |   |

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2015. For additional detail on reporting methodology, visit [FidelityCharitable.org/giving-report](http://FidelityCharitable.org/giving-report).

Fidelity Charitable is the brand name for Fidelity® Charitable Gift Fund, an independent public charity with a donor-advised fund program. Various Fidelity companies provide services to Fidelity Charitable. The Fidelity Charitable logo is a service mark, and the Fidelity Charitable name and Fidelity are registered service marks of FMR LLC, used by Fidelity Charitable under license. Giving Account® is a registered service mark of the Trustees of Fidelity Charitable. 761457.1.0