

LOS ANGELES-LONG BEACH-SANTA ANA METRO AREA



A snapshot of charitable support from our L.A. area donors

In 2015, Fidelity Charitable[®] made \$85 million in grants recommended from Los Angeles area donors. Donors in this area recommended the most grants to education and human services organizations – reflected in some of the most popular local nonprofits in the Los Angeles area.



Number of Giving Accounts
2,217



Total grant dollars from region
\$85.4 million



Grant dollars going to local nonprofits
\$37.9 million



Average grant amount
\$3,336



Average number of grants per Giving Account[®]
11.5

What are the most popular charitable sectors in the Los Angeles area?

- | | |
|-------------------------|-------------------|
| 1 Education | 3 Religion |
| 2 Human services | 4 Health |

Most popular local nonprofits supported by Fidelity Charitable[®] donors in the region

- | | |
|---|---|
| 1 UCLA | 6 Salvation Army |
| 2 Southern California Public Radio | 7 Los Angeles Regional Food Bank |
| 3 University of Southern California | 8 City of Hope |
| 4 KOCE-TV | 9 Planned Parenthood Los Angeles |
| 5 Jewish Federation Council of Greater Los Angeles | 10 Union Rescue Mission |

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2015. For additional detail on reporting methodology, visit FidelityCharitable.org/giving-report.

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