

# CINCINNATI-MIDDLETOWN METRO AREA

## A snapshot of charitable support from our Cincinnati area donors

In 2015, Fidelity Charitable® made nearly \$14 million in grants recommended from Cincinnati area donors. More than half of all grants were made to local nonprofits in the Cincinnati area. Donors here prioritized giving to the religion, human services and education sectors.



### Number of Giving Accounts

837



### Total grant dollars from region

\$13.7 million



### Grant dollars going to local nonprofits

\$8.3 million



### Average grant amount

\$1,489



### Average number of grants per Giving Account®

11

## What are the most popular charitable sectors in the Cincinnati area?

1 Religion

2 Human services

3 Education

4 Health

## Most popular local nonprofits supported by Fidelity Charitable® donors in the region

- |   |                                     |    |   |
|---|-------------------------------------|----|---|
| 1 | Freestore Foodbank                  | 7  | CET   |
| 2 | Cincinnati Public Radio             | 8  | Catholic Community Foundation for the Archdiocese of Cincinnati |
| 3 | United Way of Greater Cincinnati    | 9  | Archdiocese of Cincinnati                                       |
| 4 | City Gospel Mission                 | 10 | Cincinnati Institute of Fine Arts                               |
| 5 | University of Cincinnati            |    |   |
| 6 | Roman Catholic Diocese of Covington |    |   |

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2015. For additional detail on reporting methodology, visit [FidelityCharitable.org/giving-report](http://FidelityCharitable.org/giving-report).

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