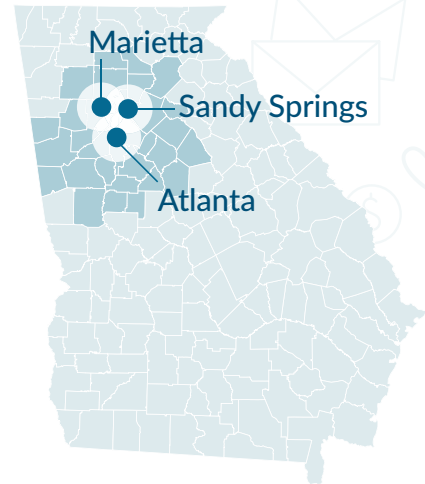


# ATLANTA-SANDY SPRINGS-MARIETTA METRO AREA



## A snapshot of charitable support from our Atlanta area donors

In 2015, Fidelity Charitable® made nearly \$30 million in grants recommended from Atlanta metro area donors, with most support going to charities related to religion and education – a mirror of national trends. With their 1,100 Giving Accounts, Atlanta residents also provided strong local support to nonprofits that deliver human services, such as food banks.



### Number of Giving Accounts

1,142



### Total grant dollars from region

\$29.7 million



### Grant dollars going to local nonprofits

\$16.4 million



### Average grant amount

\$2,579



### Average number of grants per Giving Account®

10.1

## What are the most popular charitable sectors in the Atlanta area?

- |                    |                         |
|--------------------|-------------------------|
| <b>1</b> Religion  | <b>3</b> Human services |
| <b>2</b> Education | <b>4</b> Health         |

## Most popular local nonprofits supported by Fidelity Charitable® donors in the region

- |   |  |
|---|--|
| <b>1</b> Atlanta Community Food Bank                          | <b>6</b> Emory University                      |
| <b>2</b> Atlanta Educational Telecommunications Collaborative | <b>7</b> Roman Catholic Archdiocese of Atlanta |
| <b>3</b> Salvation Army                                       | <b>8</b> Jewish Federation of Greater Atlanta  |
| <b>4</b> North Point Ministries                               | <b>9</b> Georgia Public Broadcasting           |
| <b>5</b> Woodruff Arts Center                                 | <b>10</b> Children’s Healthcare of Atlanta     |

The data for this report was obtained from Fidelity Charitable’s internal reporting database and looks at Fidelity Charitable activity in calendar year 2015. For additional detail on reporting methodology, visit [FidelityCharitable.org/giving-report](http://FidelityCharitable.org/giving-report).

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