

DENVER



A snapshot of charitable support from donors in the Denver-Aurora metro area

In 2016, almost half of the \$17.5 million in grants recommended by Fidelity Charitable® donors in the Denver area went to local nonprofits—including food banks, religious organizations and educational institutions—reflecting residents’ charitable interests. Denver residents continued to provide notable support to human services charities, ranking ninth nationally in sector support when compared with other metropolitan areas. On the whole, the year-over-year increase in donor-recommended grants from the Denver metro area slightly outpaced Fidelity Charitable® donors nationally (16 percent vs. 14 percent).



Number of Giving Accounts

840



Number of grants

10,391



Total grant dollars from the region

\$17.5M



Average grant amount

\$1,687



Average number of grants per Giving Account®

12.4

What are the most popular charitable sectors in the Denver area?

- 1 Human Services
- 2 Religion
- 3 Education

46% of grant dollars go to local charities

Most popular local nonprofits supported by Fidelity Charitable® donors in the region

Nonprofit (year-over-year movement in ranking)

- 1 Public Broadcasting of Colorado
- 2 Denver Rescue Mission
- 3 Food Bank of the Rockies
- 4 Rocky Mountain Public Broadcasting Network
- 5 Rocky Mountain Planned Parenthood (+1)
- 6 Denver Dumb Friends League (-1)
- 7 University of Colorado Foundation
- 8 Alzheimer’s Association (new)
- 9 Archdiocese of Denver (-1)
- 10 Catholic Charities of Denver (new)



The data for this report was obtained from Fidelity Charitable’s internal reporting database and looks at Fidelity Charitable activity in calendar year 2016. For additional detail on reporting methodology, visit FidelityCharitable.org/geography-of-giving.

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