

DALLAS



A snapshot of charitable support from donors in the Dallas-Fort Worth-Arlington metro area

Fidelity Charitable® donors in the Dallas metro area were generous and active in 2016. Donors recommended grants totaling more than \$57 million, leading to a 14 percent year-over-year increase in the number of donor-recommended grants from the area. Fifty-three percent of grant dollars went to local organizations. The region sends significant support to religious nonprofits and ranks seventh for giving to the religion sector compared with other metropolitan areas. But Dallas residents also provided notable support to animal welfare and health-related causes, as reflected in the list of top 10 local charities for the region.



Number of Giving Accounts

1,863



Number of grants

20,690



Total grant dollars from the region

\$57.1M



Average grant amount

\$2,760



Average number of grants per Giving Account®

11.1

What are the most popular charitable sectors in the Dallas area?

1 Religion

2 Human Services

3 Education

53% of grant dollars go to local charities

Most popular local nonprofits supported by Fidelity Charitable® donors in the region

Nonprofit (year-over-year movement in ranking)

- 1 North Texas Food Bank
- 2 North Texas Public Broadcasting
- 3 SPCA of Texas (+2)
- 4 Tarrant Area Food Bank (-1)
- 5 American Heart Association (-1)
- 6 Alzheimer's Association (+1)
- 7 Visiting Nurse Association of Texas (new)
- 8 DPAS Assist the Officer Foundation (new)
- 9 First United Methodist Church (-3)
- 10 Planned Parenthood of Greater Texas (new)



The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2016. For additional detail on reporting methodology, visit FidelityCharitable.org/geography-of-giving.

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