

BOSTON



A snapshot of charitable support from donors in the Boston-Cambridge-Quincy metro area

Boston—where Fidelity Charitable® got its start—is home to the most Giving Accounts in the country. Its support of the health and education sectors reflects the abundant hospital and university presence in the area.

Boston has a strong focus on giving, doing more than topping the list of cities with the largest number of Giving Accounts; it also leads by example with active and generous donors. The number of grants per Giving Account® in Boston was slightly higher than the Fidelity Charitable® national average in 2016, as was the area's average grant amount.



Number of Giving Accounts

7,499



Average grant amount

\$4,694



Number of grants

90,875



Average number of grants per Giving Account®

12.1



Total grant dollars from the region

\$426.6M

Where does Boston rank for giving to various causes compared to other U.S. cities?

1st

Health

Most popular health charities supported by donors from the Boston area

- 1 Pan-Mass Challenge
- 2 Dana-Farber Cancer Institute
- 3 Partners HealthCare System



Boston's philanthropic spirit is entwined with its proud tradition of innovation and care in the health sector; Giving Account holders here are ranked number one for charitable support of the health sector compared with other Fidelity Charitable metro areas. The region is home to more than 20 hospitals, including Massachusetts General and Boston Children's Hospital, which are both ranked among the best healthcare institutions in the country by U.S. News & World Report. As healthcare philanthropy turns toward greater collaboration and a focus on medical research and disease treatment, it's no surprise that Boston—where education support also shines—is leading the charge.

2nd

Education

Most popular education charities supported by donors from the Boston area

- 1 Boston University
- 2 Harvard University
- 3 Massachusetts Institute of Technology



With 80 colleges and universities in the metropolitan area, including some of the most renowned institutions of research and higher learning in the world, Boston is a no-brainer when it comes to education-related philanthropy. As with healthcare, the sector is a part of the area's DNA: Forty-three percent of Boston residents have at least a 4-year degree, compared with 32 percent among metro areas nationwide,¹ making it likely that smaller schools as well as large campuses such as Harvard, MIT and Boston University—which each had \$1 billion capital campaigns in swing in 2016—benefit not just from local alumni support, but from an embedded belief in the mission of education.

Four more for giving

Boston donors have a diverse set of interests, which shows in the wide-ranging support they provide from their Giving Accounts. The region ranks highly on four additional top 10 sector lists, including arts and culture, environment and animals, human services and society benefit. The only sectors in which Boston does not make a top 10 appearance are religion and international affairs.

To learn more about how Boston stacks up against other cities, visit [FidelityCharitable.org/geography-of-giving](https://www.fidelitycharitable.org/geography-of-giving).

Local focus

Most popular local nonprofits supported by Fidelity Charitable® donors in the region

Nonprofit (year-over-year movement in ranking)

- 1 Pan-Mass Challenge
- 2 Dana-Farber Cancer Institute (+1)
- 3 WGBH Educational Foundation (-1)
- 4 Boston University
- 5 Partners HealthCare System
- 6 The Greater Boston Food Bank (+1)
- 7 Harvard University (-1)
- 8 Pine Street Inn (+1)
- 9 Combined Jewish Philanthropies of Greater Boston (-1)
- 10 Rosie's Place



Boston's charitable identity comes to life most vividly in its top 10 list of most popular local nonprofits receiving Giving Account support. Among the charities on the list are two universities and three health-care nonprofits, including the Pan-Mass Challenge—a venerable cancer charity and bicycle race that by far surpasses all other local organizations in the region, with support from 1,200 Giving Accounts. (Dana-Farber Cancer Institute is the next highest at 800 Giving Accounts.) Bostonians' charitable support is so strong—and so consistent, year-after-year—that half of the area's favorite local nonprofits also appear on Fidelity Charitable's list of most popular charities nationwide, including the Pan-Mass Challenge, Harvard, the Dana-Farber Cancer Institute, WGBH and Boston University.

¹ New York Times, "Cities with the Most College Educated Residents," May 30, 2012.

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2016. For additional detail on reporting methodology, visit [FidelityCharitable.org/geography-of-giving](https://www.fidelitycharitable.org/geography-of-giving).

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