



SMARTER GIVING CHECKLIST:

Supercharge your impact in **15 minutes or less**

What can you do to supercharge your impact?

Try one (or more!) of these ideas to give smarter this season.
And be sure to share your commitment to effective giving this **#GivingTuesday!**

5
MIN

In 5 minutes, you can....

- Reflect** on what inspires you and what issues bother you most to answer the question: Where do I want to focus my giving?
- Choose your three favorite organizations** to concentrate your support.
- Follow an organization** you care about on social media and share one of their posts.
- Make an unrestricted donation** to one of your favorite charities.
- Send an email** to your financial advisor to see if there are strategies you should consider for charitable giving this year, such as “bunching,” donating stock or establishing a donor-advised fund.
- Make a donation** to an organization that raises awareness for a cause you care about.

10
MIN

In 10 minutes, you can...

- Set up automatic payments** to fund your giving (i.e., automatic transfer to a separate bank account, donor-advised fund or your favorite charity).
- Message a charity** to let them know that you plan to support them with a specific amount annually for the next five years.
- Check out one charity** on Candid, Charity Navigator or other online research tool.
- Set up a social media fundraiser** for an organization you care about.
- Send an email** to an organization to learn more about its volunteer opportunities.
- Sign up for a charity walk or race**—and share it on social media.
- Set a target budget** for charitable giving—and break it down by each organization you plan to support.
- Search an organization’s website** or social media pages for a wishlist of their most critical donation items.

15
MIN

In 15 minutes, you can...

- Review the website** or 990 of a nonprofit to learn more about its mission and finances.
- Have a phone call** with a nonprofit representative to learn more about its programs or volunteer opportunities.
- Check your company's benefits package** to find any available charitable matching programs.
- Write and revise a draft **charitable mission statement**.
- Share something you learned** about a cause or an organization at the dinner table or with your family.
- Invite your family** to commit to a shared giving tradition, such as a volunteer day or pooling funds for a shared donation.
- Reach out to friends, colleagues or members of the community** to gauge interest in forming a giving circle.
- Purchase an item on a charity's wishlist.**
(Order online for easy delivery directly to the organization!)

For more ideas on giving with maximum impact, complete the worksheets at [Boost Your Giving IQ](#), our four-step program to help you get started with smarter giving.

[Boost Your Giving IQ »](#)

Tell us how you plan to supercharge your impact this #GivingTuesday!

Copy this template and make it your own to let us know how YOU plan to supercharge your giving impact this year. Be sure to share your giving commitment on social media!

This #GivingTuesday, I will #SuperchargeMyImpact by

to support

Need some inspiration? Visit fidelitycharitable.org to read stories of our donors and their impactful commitment to giving.