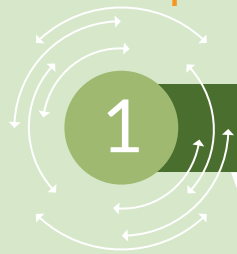
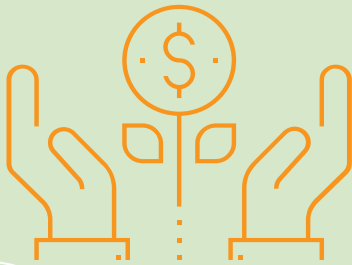


THIS IS WHAT GIVING \$3.5B TO CHARITY LOOKS LIKE

How the collective impact of one community of donors is changing philanthropy.
What happens when you add up the impact of 150,000 generous donors? Last year Fidelity Charitable® donors recommended a total of \$3.5 billion in grants, supporting more than 114,000 nonprofit organizations in every state and all over the world.

This combined giving makes Fidelity Charitable® the nation's second-largest grantmaker, behind only the Bill & Melinda Gates Foundation.¹



Donors' impact grows every year.

Over the last 10 years:

Number of Giving Accounts has nearly doubled

90,164

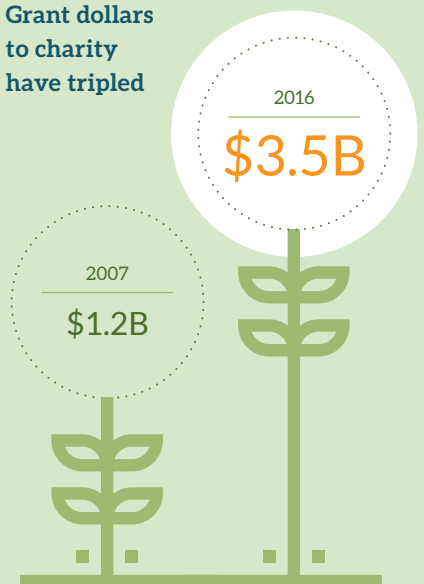
Giving Accounts in 2016



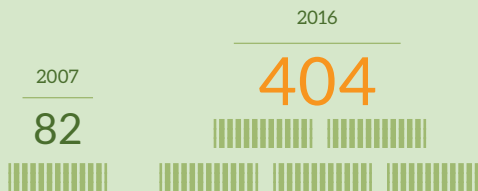
Annual number of grants per Giving Account® has steadily increased



Grant dollars to charity have tripled



Five times the number of grants of \$1M+



Charities can count on consistent support.

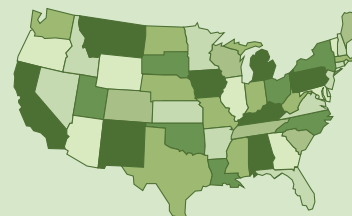
Half of donor grant dollars go to local organizations—
with an incredible combined impact.



114,075

Nonprofits supported last year

Local grants



\$1.8B

Grant dollars supporting nonprofits in donors' home states

Consistent support



Out of the **849,000** grants in 2016, nearly three-quarters went to the same charities previously supported by the same donor

But the giving pattern of Fidelity Charitable donors also mirrors national trends.

Top charitable categories



Education



Religion

Individual charities with the most donor support in 2016

1

Doctors Without Borders USA

2

The Salvation Army

3

American National Red Cross

3

More and more donors are using tax-smart ways to fund their giving—producing additional dollars for charity.

Most charitable contributions in the US are given with cash.² But Fidelity Charitable donors are giving appreciated assets (stock, mutual funds) and non-publicly traded assets (such as restricted stock, real estate, limited partnership interests, bitcoin and more)—turning them into contributions that might not otherwise have been available for giving. And because they're using a donor-advised fund, our donors' contributions can potentially grow based on how they recommend them to be invested. This can ultimately create more dollars for charity.

Donors give tax-smart assets



60%

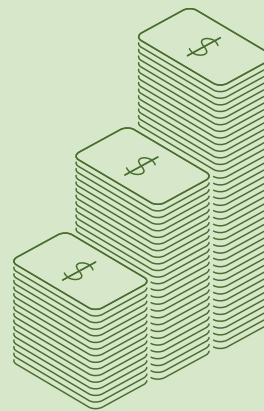
of 2016 contribution dollars were from non-cash assets such as stocks or mutual funds



\$796M

Record number of non-publicly traded assets donated in 2016

And can potentially create additional dollars for charitable grants



\$4.5B

in additional charitable dollars generated by investment growth of Giving Account® assets³

WHAT'S THE GIVING ACCOUNT?

It's a donor-advised fund sponsored by Fidelity Charitable. The Giving Account makes it easier for philanthropists at any level to plan their giving and give more systematically, maximizing their generosity. Donors can contribute many types of assets and advise how those assets are invested for growth (potentially providing even more support to charities over time) while recommending grants to their favorite charities all at once or over time.

Want to learn more? Visit FidelityCharitable.org

Source data: 2017 Fidelity Charitable Giving Report.

¹ Based on a comparison of Fidelity Charitable grant dollars with the grants made by private, corporate, and community foundations, as listed in the Foundation Center's "Top 100 U.S. Foundations by Total Giving" list.

² Internal Revenue Service, Statistics of Income Bulletins.

³ Cumulative investment growth numbers are calculated by subtracting the total Fidelity Charitable net contributions since inception from the total of Giving Account balances. Numbers are as of December 31 of each year.

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