

St. Louis



5,982

Fidelity Charitable®
Donor-Advised Funds

24,912

Number of Grants



\$101.9M

Total Grant Dollars
From Region

\$4,671

Average
Grant Amount

ST. LOUIS GIVING SNAPSHOT

No. 6 city in the U.S. for giving to Religion, with 59% of Fidelity Charitable® donors in the region recommending grants to Religion nonprofits, and No. 9 city for giving to Health, with 42% of donors recommending grants to that sector.

No. 1 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable donors to local charities, with 80% of grant dollars sent to nonprofits in the St. Louis region, 41% higher than the national average.

13% increase in number of grants since 2022.

Nearly \$102 million in total grant dollars recommended by Fidelity Charitable donors in 2024.



80%

of grant dollars sent
to local charities in
the St. Louis area.

Most Popular Local Nonprofits Supported
by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1. St. Louis Area Food Bank	—
2. Forest Park Forever	—
3. Friends of KWMU	+1
4. St. Louis Regional Public Media	+1
5. Archdiocese of St. Louis	-2
6. Washington University	—
7. Humane Society of Missouri	+3
8. United Way of Greater St. Louis	-1
9. Missouri Botanical Garden	-1
10. Operation Food Search	-1

RANKING CHANGE FROM 2022

Most Popular Charitable Sectors in the Region*

By Percentage of Local Accounts Recommending Grants



4. Health	42%	<div></div>
5. Society Benefit	33%	<div></div>
6. Arts and Culture	28%	<div></div>
7. Environment and Animals	26%	<div></div>
8. International Affairs	22%	<div></div>

* The charitable sectors are defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).



FIDELITY Charitable®

Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2024.

The most popular nonprofits in each city are ranked based on the number of Fidelity Charitable donor-advised funds supporting an individual charity.

For additional detail on reporting methodology, visit FidelityCharitable.org/2025-geography-of-giving.

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