

San Francisco



25,128

Fidelity Charitable®
Donor-Advised Funds



96,489

Number of Grants



\$1.1B

Total Grant Dollars
From Region



\$16,830

Average
Grant Amount

SAN FRANCISCO GIVING SNAPSHOT

Ranked among the top 10 cities for giving in five of the eight charitable sectors: Arts & Culture (No. 3), Education (No. 3), Environment and Animals (No. 3), International Affairs (No. 4), Society Benefit (No. 6).

No. 18 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable donors to local charities, with 40% of grant dollars sent to nonprofits in the San Francisco region.

14% increase in number of grants since 2022.

Over \$1.1 billion in total grant dollars recommended to charity by Fidelity Charitable donors in 2024, which is \$233.6 million more than in 2022.



40%

of grant dollars sent
to local charities in
the San Francisco area.

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

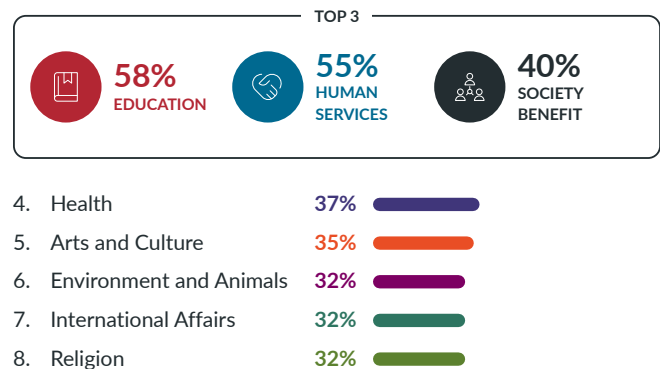
By Percentage of Local Accounts Recommending Grants

1. KQED	—
2. San Francisco Food Bank	—
3. The Alameda County Community Food Bank	—
4. University of California Berkeley	—
5. Food Bank Contra Costa and Solano	—
6. University of California San Francisco	+1
7. Habitat for Humanity International	NEW
8. American National Red Cross	NEW
9. Corporation of the Fine Arts Museums	—
10. Sierra Club Foundation	-4

RANKING CHANGE FROM 2022

Most Popular Charitable Sectors in the Region*

By Percentage of Local Accounts Recommending Grants



* The charitable sectors are defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).



FIDELITY Charitable®

Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2024.

The most popular nonprofits in each city are ranked based on the number of Fidelity Charitable donor-advised funds supporting an individual charity.

For additional detail on reporting methodology, visit FidelityCharitable.org/2025-geography-of-giving.

Fidelity Charitable is the brand name for the Fidelity Investments® Charitable Gift Fund, an independent public charity with a donor-advised fund program. Various Fidelity companies provide services to Fidelity Charitable. The Fidelity Charitable name and logo and Fidelity are registered service marks of FMR LLC, used by Fidelity Charitable under license. Giving Account is a registered service mark of the Trustees of Fidelity Charitable. 1220407.1.0