

## Salt Lake City



4,283

Fidelity Charitable®  
Donor-Advised Funds

14,538

Number of Grants



\$85.8M

Total Grant Dollars  
From Region

\$6,430

Average  
Grant Amount

## SALT LAKE CITY GIVING SNAPSHOT

No. 10 city in the U.S. for giving to Religion, with **56% of Fidelity Charitable® donors in the region recommending grants to Religion nonprofits.**

No. 4 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable donors to local charities, with 64% of grant dollars sent to nonprofits in the Salt Lake City region, 20% higher than the national average.

22% increase in number of grants since 2022, 3% higher growth than the national average of 19%.

Average grant amount of \$6,430, up from \$5,001 in 2022.



64%

of grant dollars sent  
to local charities in  
the Salt Lake City area.

Most Popular Local Nonprofits Supported  
by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1. The Church of Jesus Christ of Latter-Day Saints	—
2. Utah Food Bank	—
3. University of Utah	—
4. The Road Home	+1
5. Huntsman Cancer Foundation	+4
6. Humane Society of Utah	+4
7. Jordan Education Foundation	—
8. Planned Parenthood Association of Utah	-4
9. Rescue Mission of Salt Lake City	-1
10. Living Planet	NEW

RANKING CHANGE FROM 2022

## Most Popular Charitable Sectors in the Region\*

By Percentage of Local Accounts Recommending Grants



4. Health	27%
5. Environment and Animals	21%
6. Society Benefit	20%
7. Arts and Culture	17%
8. International Affairs	17%

\* The charitable sectors are defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).



The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2024.

The most popular nonprofits in each city are ranked based on the number of Fidelity Charitable donor-advised funds supporting an individual charity.

For additional detail on reporting methodology, visit [FidelityCharitable.org/2025-geography-of-giving](https://FidelityCharitable.org/2025-geography-of-giving).

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