

Indianapolis



5,197

Fidelity Charitable®
Donor-Advised Funds



21,740

Number of Grants



\$56.1M

Total Grant Dollars
From Region



\$2,546

Average
Grant Amount

INDIANAPOLIS GIVING SNAPSHOT

No. 1 city in the U.S. for giving to Religion, with 62% of Fidelity Charitable® donors in the region recommending grants to Religion nonprofits.

No. 7 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable donors to local charities, with 57% of grant dollars sent to nonprofits in the Indianapolis region, 13% higher than the national average.

16% increase in number of grants since 2022.



57%

of grant dollars sent
to local charities in
the Indianapolis area.

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1. Wheeler Mission Ministries	—
2. Gleaners Food Bank of Indiana	—
3. Indiana University	—
4. Metropolitan Indianapolis Public Media	+1
5. James Whitcomb Riley Memorial Association	+1
6. The Salvation Army	-2
7. United Way of Central Indiana	+3
8. Humane Society of Indianapolis	+1
9. Second Helpings	-1
10. The Little Sisters of the Poor of Indianapolis	-3

RANKING CHANGE FROM 2022

Most Popular Charitable Sectors in the Region*

By Percentage of Local Accounts Recommending Grants



4. Health	35%
5. Society Benefit	32%
6. Arts and Culture	21%
7. International Affairs	21%
8. Environment and Animals	18%

* The charitable sectors are defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).



The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2024.

The most popular nonprofits in each city are ranked based on the number of Fidelity Charitable donor-advised funds supporting an individual charity.

For additional detail on reporting methodology, visit FidelityCharitable.org/2025-geography-of-giving.

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