## Houston



13,883

Fidelity Charitable®

Donor-Advised Funds



65,217

**Number of Grants** 



\$240.6M

Total Grant Dollars From Region



\$7,633

Average Grant Amount

## **HOUSTON GIVING SNAPSHOT**

No. 5 city in the U.S. for giving to Religion, with 60% of Fidelity Charitable® donors in the region recommending grants to Religion nonprofits.

No. 17 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable donors to local charities, with 41% of grant dollars sent to nonprofits in the Houston region.

Average grant amount of \$7,633, up from \$4,505 in 2022.



41%

of grant dollars sent to local charities in the Houston area.

## Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1.	Houston Food Bank
2.	Star of Hope Mission
3.	Houston Public Media Foundation
4.	University of Texas MD Anderson Cancer Center

- 5. Catholic Diocese of Galveston-Houston
- 6. The Salvation Army
- 7. Houston Society for the Prevention of Cruelty to Animals
- 8. United Way of Greater Houston
- 9. Interfaith Ministries for Greater Houston
- 10. Rice University

RANKING CHANGE FROM 2022

## Most Popular Charitable Sectors in the Region\*

By Percentage of Local Accounts Recommending Grants



60% RELIGION

Society Benefit

Arts and Culture



51% HUMAN SERVICES

TOP 3



46% EDUCATION

4. Health

5.

6.

7.

+1

-1

+1

-1

33%

27%

23%

International Affairs 22%

Environment and Animals

19%

\* The charitable sectors are defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).



Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2024. The most popular nonprofits in each city are ranked based on the number of Fidelity Charitable donor-advised funds supporting an individual charity. For additional detail on reporting methodology, visit FidelityCharitable.org/2025-geography-of-giving.

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