

Durham



4,575

Fidelity Charitable®
Donor-Advised Funds

17,324

Number of Grants



\$27.5M

Total Grant Dollars
From Region

\$2,718

Average
Grant Amount

DURHAM GIVING SNAPSHOT

No. 6 city in the U.S. for giving to Environment and Animals, with 28% of Fidelity Charitable® donors in the region recommending grants to Environment and Animals nonprofits.

No. 21 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable donors to local charities, with 38% of grant dollars sent to nonprofits in the Durham region, up 12% since 2022.

Average grant amount of \$2,718, with an average of 7.7 grant recommendations per account.



38%

of grant dollars sent
to local charities in
the Durham area.

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

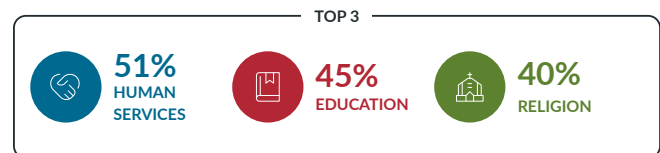
By Percentage of Local Accounts Recommending Grants

1. University of North Carolina at Chapel Hill	—
2. Duke University	—
3. Rescue Missions Ministries	—
4. Food Bank of Central & Eastern North Carolina	—
5. Triangle Land Conservancy	+2
6. Inter-Faith Council for Social Service	-1
7. Urban Ministries of Durham	NEW
8. North Carolina Botanical Garden Foundation	+2
9. Habitat for Humanity of Durham	-1
10. UNC Health Foundation	-1

RANKING CHANGE FROM 2022

Most Popular Charitable Sectors in the Region*

By Percentage of Local Accounts Recommending Grants



4. Health	33%	<div></div>
5. Society Benefit	32%	<div></div>
6. Environment and Animals	28%	<div></div>
7. International Affairs	26%	<div></div>
8. Arts and Culture	22%	<div></div>

* The charitable sectors are defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).



FIDELITY Charitable®

Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2024.

The most popular nonprofits in each city are ranked based on the number of Fidelity Charitable donor-advised funds supporting an individual charity.

For additional detail on reporting methodology, visit FidelityCharitable.org/2025-geography-of-giving.

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