2025 GEOGRAPHY OF GIVING

Dallas

13,488
Fidelity Charitable® Donor-Advised Funds

63,686
Number of Grants

$230.2M
Total Grant Dollars From Region

$7,247
Average Grant Amount

DALLAS GIVING SNAPSHOT

- **No. 4 city in the U.S. for giving to Religion**, with 60% of Fidelity Charitable® donors in the region recommending grants to Religion nonprofits.
- No. 7 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable donors to local charities, with 56% of grant dollars sent to nonprofits in the Dallas region, 12% higher than the national average.
- Over $230 million in total grant dollars recommended by Fidelity Charitable donors in 2024.
- 22% increase in total number of grants since 2022.

56%
of grant dollars sent to local charities in the Dallas area.

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

		RANKING CHANGE FROM 2022
1.	North Texas Food Bank	—
2.	North Texas Public Broadcasting	—
3.	The Salvation Army	—
4.	Tarrant Area Food Bank	—
5.	SPCA of Texas	—
6.	Planned Parenthood of Greater Texas	—
7.	Highland Park United Methodist Church	+1
8.	American National Red Cross	NEW
9.	Southern Methodist University	—
10.	Operation Kindness	-3

Most Popular Charitable Sectors in the Region*

By Percentage of Local Accounts Recommending Grants

TOP 3

- 60% RELIGION
- 48% HUMAN SERVICES
- 39% EDUCATION

4.	Health	30%
5.	Society Benefit	26%
6.	International Affairs	20%
7.	Arts and Culture	16%
8.	Environment and Animals	16%

** The charitable sectors are defined by the National Center for Charitable Statistics (NCCS) National Taxonomy of Exempt Entities (NTEE).*

FIDELITY Charitable®
Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2024. The most popular nonprofits in each city are ranked based on the number of Fidelity Charitable donor-advised funds supporting an individual charity. For additional detail on reporting methodology, visit FidelityCharitable.org/2025-geography-of-giving.

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