Seattle Giving Snapshot

No. 4 city in the U.S. for giving to International Affairs, with 38% of Fidelity Charitable® donors in the metro area recommending grants to the globally focused charities.

No. 4 city in the U.S. for giving to Arts and Culture, with 33% of donors recommending grants to Arts and Culture nonprofits.

No. 8 city in the U.S. for giving to Environment and Animals, with 27% of Fidelity Charitable® donors in the metro area recommending grants to the sector.

67% increase in total number of grants since 2019, which is 21% higher growth than the national average—and the highest growth among all 30 top cities for giving.

Most Popular Charitable Sectors in the Region

By Percentage of Local Accounts Recommending Grants

1. Human Services 55%
2. Education 48%
3. Religion 43%
4. International Affairs 38%
5. Health 38%
6. Society Benefit 34%
7. Arts and Culture 33%
8. Environment and Animals 27%

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1. KUOW-Puget Sound Public Radio —
2. Northwest Harvest +2
3. Cascade Public Media -1
4. University of Washington -1
5. Hopelink +3
6. Seattle’s Union Gospel Mission —
7. Mary’s Place Seattle +2
8. Washington Trails Association NEW
9. Pacific Public Media +1
10. Food Lifeline NEW

The data for this report was obtained from Fidelity Charitable’s internal reporting database and looks at Fidelity Charitable activity in calendar year 2022. For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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