San Francisco Giving Snapshot

No. 2 city in the U.S. for giving to Arts and Culture, with 34% of Fidelity Charitable® donors in San Francisco recommending grants to the sector.

Among the top 10 cities for giving in six of the eight charitable sectors: Arts and Culture (No. 2), Education (No. 3), Environment and Animals (No. 3), International Affairs (No. 5), Society Benefit (No. 7), and Human Services (No. 10).

$876.4 million in total grant dollars recommended to charity by Fidelity Charitable® donors in 2022, which is the second highest total in the country.

Most Popular Charitable Sectors in the Region
By Percentage of Local Accounts Recommending Grants

1. Education 58%
2. Human Services 57%
3. Health 38%
4. International Affairs 37%
5. Society Benefit 37%
6. Arts and Culture 34%
7. Environment and Animals 32%
8. Religion 31%

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region
By Percentage of Local Accounts Recommending Grants

1. KQED
2. San Francisco Food Bank +1
3. The Alameda County Community Food Bank -1
4. University of California Berkeley
5. Food Bank Contra Costa and Solano +1
6. Sierra Club Foundation -1
7. University of California San Francisco
8. California State Parks Foundation +1
9. Corporation of the Fine Arts Museums NEW
10. Golden Gate National Parks Conservancy -2

The data for this report was obtained from Fidelity Charitable’s internal reporting database and looks at Fidelity Charitable activity in calendar year 2022.

For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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