Minneapolis Giving Snapshot

No. 3 city in the U.S. for giving to Religion, with 60% of Fidelity Charitable® donors in the Minneapolis metro area recommending grants to religious organizations.

No. 9 city in the U.S. for giving to Arts and Culture, with 30% of Fidelity Charitable® donors in the region recommending grants to the sector.

Average of 13.7 grants per donor-advised fund, a 16% higher granting frequency than the national average of 11.8 grants.

46% of grant dollars recommended to local charities, 7% higher than the national average of 39%.

Most Popular Charitable Sectors in the Region

1. Religion 60%
2. Human Services 56%
3. Education 45%
4. Health 37%
5. International Affairs 33%
6. Society Benefit 31%
7. Arts and Culture 30%
8. Environment and Animals 24%

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

1. Second Harvest Heartland +2
2. Minnesota Public Radio -1
3. Twin Cities Public Television
4. University of Minnesota
5. The Salvation Army
6. Habitat for Humanity +1
7. Feed My Starving Children -1
8. Sharing and Caring Hands +2
9. Animal Humane Society -1
10. Union Gospel Mission Association of St. Paul -1

The data for this report was obtained from Fidelity Charitable’s internal reporting database and looks at Fidelity Charitable activity in calendar year 2022. For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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