Indianapolis Giving Snapshot

No. 1 city in the U.S. for giving to Religion, with 61% of Fidelity Charitable® donors in the Indianapolis metro area recommending grants to the sector.

Fidelity Charitable® donors in Indianapolis recommended 51% of grant dollars to local charities in the metro area, which is 12% higher than the national average of 39% local granting.

Average of 12.8 grants per donor-advised fund, an 8% higher granting frequency than the national average of 11.8 grants.

44% growth in the number of Fidelity Charitable donor-advised funds since 2019, a 9% higher growth rate than the national average of 35%.

Most Popular Charitable Sectors in the Region
By Percentage of Local Accounts Recommending Grants

1. Religion 61%
2. Human Services 53%
3. Education 45%
4. Health 36%
5. Society Benefit 32%
6. International Affairs 25%
7. Arts and Culture 21%
8. Environment and Animals 19%

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region
By Percentage of Local Accounts Recommending Grants

1. Wheeler Mission Ministries
2. Gleaners Food Bank of Indiana
3. Indiana University
4. The Salvation Army -1
5. Metropolitan Indianapolis Public Media —
6. James Whitcomb Riley Memorial Association -2
7. The Little Sisters of the Poor of Indianapolis +2
8. Second Helpings —
9. Humane Society of Indianapolis NEW
10. United Way of Central Indiana -4

FIDELITY Charitable®
Make more of a difference

The data for this report was obtained from Fidelity Charitable’s internal reporting database and looks at Fidelity Charitable activity in calendar year 2022. For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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