

# Seattle



**2,716**

NUMBER OF GIVING ACCOUNTS



**32,655**

NUMBER OF GRANTS



**\$94.9M**

TOTAL GRANT DOLLARS FROM REGION



**\$2,906**

AVERAGE GRANT AMOUNT



**12**

AVERAGE NUMBER OF GRANTS PER GIVING ACCOUNT®



**46%**

PERCENTAGE OF GRANT DOLLARS TO LOCAL CHARITIES

*Fidelity Charitable's Seattle donors were active and generous grantmakers in 2018, recommending nearly \$100 million in grants to charity. More Seattleites embraced strategic charitable giving last year, with a 22 percent increase in the number of Giving Accounts in the area—outpacing Fidelity Charitable® nationwide (13 percent). As one of the fastest-growing cities in the country and home to many Fortune 500 companies, Seattle is poised to take its place among leading centers for philanthropy.*

### MOST POPULAR CHARITABLE SECTORS



### MOST POPULAR NONPROFITS SUPPORTED BY FIDELITY CHARITABLE® DONORS IN THE REGION

1	KUOW	—
2	Cascade Public Media	—
3	Northwest Harvest	—
4	University of Washington Foundation	—
5	Seattle's Union Gospel Mission	—
6	Planned Parenthood of the Great Northwest and the Hawaiian Islands	—
7	Pacific Public Media	^ 3
8	Fred Hutchinson Cancer Research Center	v 1
9	Hopelink	—
10	Washington Trails Association	NEW

# Highlights in Seattle giving

## Growth in giving

Seattle has seen an influx of residents in recent years—lured by its thriving tech sector, stunning natural beauty and vibrant arts scene. And Fidelity Charitable donor activity reflects this rapid growth, with the number of Giving Accounts in the area increasing by 22 percent in 2018, outpacing Fidelity Charitable nationwide (13 percent).

## Prominent in the rankings

The Seattle metro area appears on top 10 lists for giving to four of the eight sectors—making its debut on the human services sector list at sixth place. Seattle donors are also highly engaged in giving to international affairs (sixth), arts and culture (seventh) and environment and animals (ninth). The region balances a diverse set of needs and interests that influence its giving.

## Diverse local support

Donors in Seattle have shown that they are committed to the local causes they support; nine of the top 10 local grant recipients in 2018 also appeared on the 2017 list, with the top six charities unchanged. Human services organizations are well-represented on the list—charities like Northwest Harvest and Seattle's Union Gospel Mission—demonstrating Seattle's commitment to addressing the human needs in their community.



## GIVING SECTOR SPOTLIGHT

### Arts and culture

Coming in seventh in national rankings for arts and culture support, Seattle is a creative city that revolves around the arts. From the acclaimed Seattle Symphony to the underground clubs of grunge music, art, music and intellectual curiosity run deep in the soul of Seattle—and are reflected in the city's approach to philanthropy. Three public media organizations appear on the list of popular local nonprofits—with KUOW and Cascade Public Media taking the top two spots. These organizations educate and build cultural awareness, supporting Seattle's identity as a hub of artistic expression and new ideas.

#### Most popular arts and culture charities supported by donors from the Seattle area:

- KUOW
- Cascade Public Media
- Pacific Public Media

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2018. For additional detail on reporting methodology, visit [FidelityCharitable.org/geography-of-giving](https://www.fidelitycharitable.org/geography-of-giving).

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