

# Miami



**1,545**  
NUMBER OF  
GIVING ACCOUNTS



**18,367**  
NUMBER OF GRANTS



**\$67.7M**  
TOTAL GRANT DOLLARS  
FROM REGION



**\$3,688**  
AVERAGE GRANT  
AMOUNT



**11.9**  
AVERAGE NUMBER  
OF GRANTS PER  
GIVING ACCOUNT®



**\$17.6M**  
TOTAL GRANT DOLLARS  
TO LOCAL CHARITIES

Fidelity Charitable's population of Miami donors grew considerably in 2018, with a 20 percent year-over-year increase in Giving Accounts. That rise was accompanied by significant grantmaking activity, with Miami-area donors recommending nearly \$68 million in grants to charity, at an average of almost 12 grants per Giving Account®. Miami's diverse population creates an interesting mix of charitable priorities—with human services, education and health receiving the most support from the area.

## MOST POPULAR CHARITABLE SECTORS



## MOST POPULAR NONPROFITS SUPPORTED BY FIDELITY CHARITABLE® DONORS IN THE REGION

1	Jewish Federation of Palm Beach County	—
2	South Florida PBS	^ 1
3	Jewish Federation of South Palm Beach County	v 1
4	Friends of WLRN	^ 1
5	University of Miami	v 1
6	Raymond F. Kravis Center for the Performing Arts	^ 3
7	Planned Parenthood of South Florida and the Treasure Coast	v 1
8	Jewish Adoption and Family Care Options Foundation	NEW
9	Jupiter Medical Center Foundation	v 2
10	Boca Raton Regional Hospital Foundation	NEW

# Highlights in Miami giving

## Giving here goes everywhere

Miami is a melting pot with a large population of residents from other places—both national and international—creating a broad mix of philanthropic interests and priorities that go beyond donors' backyards. More than half of metropolitan-area residents speak a language other than English<sup>1</sup>—reflecting the diverse histories of the residents that make up the area's population. With their more global worldview, Miami's donors supported national and international organizations with nearly three-quarters of their grant dollars in 2018.

## Miami in the rankings

The Miami area appears on top 10 lists for giving to three of the eight giving sectors. The region tops the society benefit sector list and comes in third for the health sector. Miami also made its debut on the international affairs list, at ninth place.

## Diverse local support

Five of the eight charitable sectors are represented on Miami's list of top local nonprofits, demonstrating donors' commitment to all aspects of community life—from the region's top hospitals to its public television and radio stations.

<sup>1</sup> U.S. Census Bureau (2017). American Community Survey 1-year estimates.

<sup>2</sup> Pew Research Center on Religion and Public Life, Religious Landscape Study.

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2018. For additional detail on reporting methodology, visit [FidelityCharitable.org/geography-of-giving](https://www.fidelitycharitable.org/geography-of-giving).

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## GIVING SECTOR SPOTLIGHT

# Society benefit

Forty-nine percent of Giving Accounts in the Miami metro area supported society benefit charities in 2018—including organizations working in civil rights, volunteerism and social advocacy. This show of support placed the region at the top of the sector rankings.

Nearly one in ten of Miami's six million residents identify as Jewish.<sup>2</sup> This significant population drives strong support of various organizations based in the Jewish faith, including local chapters of the Jewish Federation that took the top two spots on the list of popular local nonprofits.

### Most popular society benefit charities supported by donors from the Miami area:

- Jewish Federation of Palm Beach County
- Jewish Federation of South Palm Beach County
- Anti-Defamation League