GIVING BY GEOGRAPHY

St. Louis



1,630 Fidelity Charitable®

Donor-Advised Funds



22,015 Number of Grants

\$97.6M Total Grant Dollars From Region



\$4,435 Average Grant Amount

66%

of grant dollars sent to local charities

in the St. Louis area

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13.5 Average Number of Grants per Giving Account®

St. Louis Giving Snapshot

No. 1 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable[®] donors to local charities, with 66% of grant dollars sent to nonprofits in the St. Louis metro area.

No. 4 city in the U.S. for giving to Religion, with 60% of Fidelity Charitable[®] donors in the region recommending grants to the sector.

No. 10 city in the U.S. for giving to Environment and Animals, with 26% of Fidelity Charitable donors in the metro area recommending grants to the sector.

Average of 13.5 grants per donor-advised fund, a 15% higher granting frequency than the national average of 11.8 grants.

Most Popular Charitable Sectors in the Region

By Percentage of Local Accounts Recommending Grants

1.	Religion	60%	TOP 3
2.	Human Services	55%	<u>آ</u>
3.	Education	50%	
4.	Health	40%	
5.	Society Benefit	33%	$\langle \mathcal{G} \rangle$
6.	Arts and Culture	27%	
7.	Environment and Animals	26%	
8.	International Affairs	25%	

FIDELITY Charitable®

Make more of a difference

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1.	St. Louis Area Food Bank	+6
2.	Forest Park Forever	+2
3.	Archdiocese of St. Louis	+2
4.	Friends of KWMU	+2
5.	St. Louis Regional Public Media	-2
6.	Washington University	-4
7.	United Way of Greater St. Louis	-6
8.	Missouri Botanical Garden	+2
9.	Operation Food Search	NEW
10	NEW	

RANKING CHANGE FROM 2019

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2022. For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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