## San Diego



1,712

Fidelity Charitable®

Donor-Advised Funds



20,808

**Number of Grants** 



\$84M

Total Grant Dollars From Region



\$4,037

Average Grant Amount



12.

Average Number of Grants per Giving Account®

## San Diego Giving Snapshot

No. 9 city for giving to International Affairs, with 35% of Fidelity Charitable  $^{\tiny \circledR}$  donors in San Diego recommending grants to the sector.

No. 10 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable® donors to local charities, with 53% of grant dollars sent to nonprofits in the San Diego region.

\$84 million in total grant dollars recommended to charity by Fidelity Charitable donors in 2022, which is 98% more than in 2019.

Five of the top seven most popular nonprofits in San Diego provide food and shelter to those in need.

53%

of grant dollars sent to local charities in the San Diego area



## Most Popular Charitable Sectors in the Region

By Percentage of Local Accounts Recommending Grants

			TOP 3
1.	Human Services	51%	
2.	Education	48%	(6)
3.	Religion	45%	
4.	International Affairs	35%	
5.	Health	34%	
6.	Society Benefit	32%	
7.	Environment and Animals	24%	<b>±</b>
8.	Arts and Culture	23%	

## Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

	1.	Jacobs & Cushman San Diego Food Bank	+1	
	2.	San Diego State University	-1	
	3.	San Diego Humane Society	_	
	4.	Feeding San Diego	NEW	
	5.	San Diego Rescue Mission	-1	
	6.	St. Vincent De Paul Village	+1	
	7.	Meals on Wheels San Diego County	+2	
	8.	Jewish Family Service of San Diego	-2	
	9.	University of California San Diego	-1	
10. Planned Parenthood of the Pacific Southwest				

RANKING CHANGE FROM 2019



Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2022. For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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