Milwaukee



1,185

Fidelity Charitable®

Donor-Advised Funds



13,168

Number of Grants



\$34.3M

Total Grant Dollars From Region



\$2,607

Average Grant Amount



11.1

Average Number of Grants per Giving Account®

Milwaukee Giving Snapshot

No. 4 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable® donors to local charities, with 59% of grant dollars sent to nonprofits in the Milwaukee region.

No. 9 city in the U.S. for giving to Society Benefit, with 37% of Fidelity Charitable® donors in the metro area recommending grants to the sector.

50% growth in total number of grants recommended by Fidelity Charitable donors since 2019, 4% higher growth than the national average of 46%.

66% increase in the total number of Fidelity Charitable donor-advised funds, 31% higher growth than the national average of 35%.

59%
of grant dollars sent to local charities in the



Most Popular Charitable Sectors in the Region

By Percentage of Local Accounts Recommending Grants

1.	Religion	53%	TOP 3
2.	Human Services	52%	
3.	Education	45%	
4.	Health	38%	
5.	Society Benefit	37%	
6.	Arts and Culture	26%	
7.	Environment and Animals	24%	
8.	International Affairs	23%	

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1.	Milwaukee Rescue Mission	_
2.	Hunger Task Force	+5
3.	University of Wisconsin-Milwaukee	_
4.	United Performing Arts Fund	-2
5.	Archdiocese of Milwaukee	+1
6.	Milwaukee Area Technical College Foundation	-1
7.	Feeding America Eastern Wisconsin	+3
8.	United Way of Greater Milwaukee and Waukesha County	-4
9.	The Salvation Army	-1
10.	Planned Parenthood of Wisconsin	NEW

RANKING CHANGE FROM 2019

FIDELITY Charitable®

Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2022. For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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