Detroit



1,531

Fidelity Charitable® Donor-Advised Funds



21,029

Number of Grants



\$56.6M

Total Grant Dollars From Region



\$2,690

Average Grant Amount



13.

Average Number of Grants per Giving Account®

Detroit Giving Snapshot

No. 5 city in the U.S. for giving to Religion, with 59% of Fidelity Charitable® donors in the Detroit metro area recommending grants to the sector.

Ranked among the top 10 cities for giving in three of the eight charitable sectors: Religion (No. 5), Health (No. 6), and Human Services (No. 8).

Average of 13.7 grants per donor-advised fund, a 16% higher granting frequency than the national average of 11.8 grants.

129% growth in total dollars granted to charity since 2019, the third highest rate of growth in the country.

32%

of grant dollars sent to local charities in the Detroit area



Most Popular Charitable Sectors in the Region

By Percentage of Local Accounts Recommending Grants

			TOP 3
1.	Religion	59%	
2.	Human Services	58%	魚
3.	Education	46%	
4.	Health	43%	
5.	Society Benefit	35%	
6.	International Affairs	29%	
7.	Arts and Culture	26%	THE STATE OF THE S
8.	Environment and Animals	22%	

Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants

1.	Gleaners Community Food Bank	_
2.	Province of St. Joseph of the Capuchin Order	+1
3.	The Salvation Army	-1
4.	Forgotten Harvest	+1
5.	Detroit Educational Television	-1
6.	Jewish Federation of Metropolitan Detroit	+2
7.	Michigan Humane Society	_
8.	Wayne State University	-2
9.	Detroit Rescue Mission Ministries	NEW
10. Detroit Institute of the Arts		

RANKING CHANGE FROM 2019



Make more of a difference

The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2022. For additional detail on reporting methodology, visit FidelityCharitable.org/2023-geography-of-giving.

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