

Atlanta



3,220

Fidelity Charitable®
Donor-Advised Funds



39,985

Number of Grants



\$103.7M

Total Grant Dollars
From Region



\$2,594

Average
Grant Amount



12.4

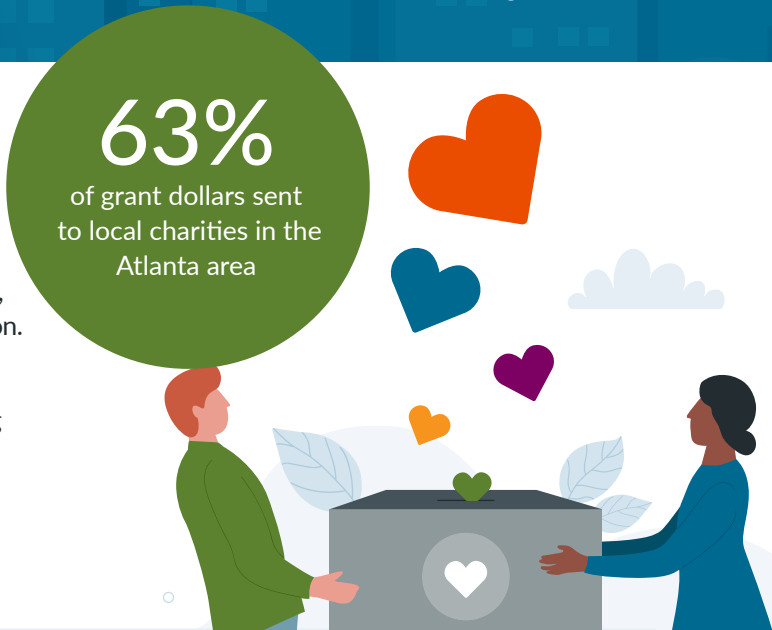
Average Number
of Grants per
Giving Account®

Atlanta Giving Snapshot

No. 3 city in the U.S. for percentage of grant dollars recommended by Fidelity Charitable® donors to local charities, with 63% of grant dollars sent to nonprofits in the Atlanta region.

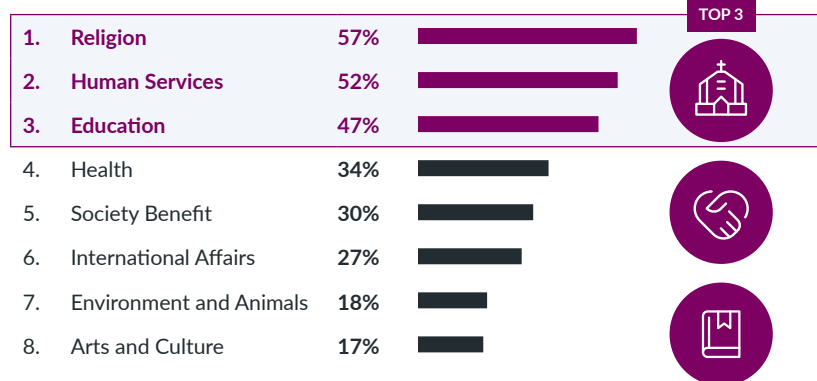
No. 8 city in the U.S. for giving to Religion, with 57% of donor-advised funds in the Atlanta metro area recommending grants to the sector.

54% increase in total number of grants since 2019, 8% higher growth than the national average of 46%.



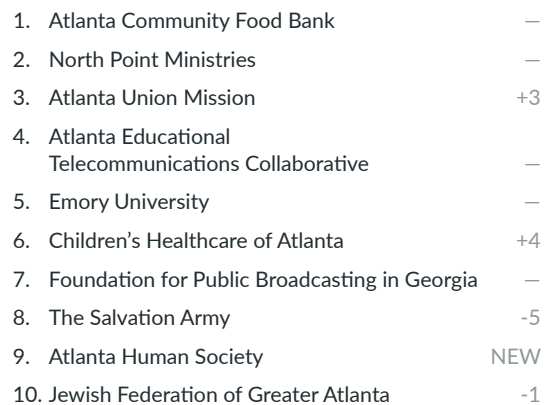
Most Popular Charitable Sectors in the Region

By Percentage of Local Accounts Recommending Grants



Most Popular Local Nonprofits Supported by Fidelity Charitable® Donors Living in the Region

By Percentage of Local Accounts Recommending Grants



RANKING CHANGE FROM 2019



The data for this report was obtained from Fidelity Charitable's internal reporting database and looks at Fidelity Charitable activity in calendar year 2022.

For additional detail on reporting methodology, visit [FidelityCharitable.org/2023-geography-of-giving](https://www.FidelityCharitable.org/2023-geography-of-giving).

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